

2020-2021 TTC Catalog

BUS 250 Introduction to International Business

Lec: 3.0 Lab: 0 Credit: 3.0

This survey course in international business is designed to enhance the global perspective of business students. Emphasis is placed on the legal, cultural, economic and political factors faced in operating an international business.

Course Offered

Spring
Summer

Grade Type

Letter Grade

Division

Business Technology